



OFFICE OF PLANNED GIVING

Spring greetings from the Planned Giving team at the University of Arkansas. As the season begins to change, we hope you're finding time to relax, recharge, and enjoy the longer days and warmer weather.

Spring also brings renewed energy to campus, making it a wonderful time to reconnect with the university. From concerts and thought-provoking lectures to cheering on the Razorbacks, Fayetteville is full of activity this time of year. If you're planning a visit, the [Campus Calendar of Events](#) is a great place to start. Also, please let us know when you plan to be here—we would love to see you. If we can help arrange a campus visit or if our team can otherwise be a resource for you, please do not hesitate to reach out.

NW WINTER CONFERENCE

That spirit of connection was on display last month when the Arkansas Bar Association hosted the **NW Winter Conference: Probate, Trust & Elder Law** at the Janelle Y. Hembree Alumni House. Legal professionals from across the state gathered for a full day of timely discussions on elder law, trust administration, guardianship, and legislative updates. The strong turnout and exchange of ideas highlighted the importance of these topics to practitioners throughout Arkansas.



We are grateful to the speakers, sponsors, and attendees who made the conference such a success. The day underscored how thoughtful planning can

make a meaningful difference for individuals, families, and the future of the University of Arkansas.

ONE DAY, ONE U OF A

Next month brings another opportunity to support impactful work across campus. On April 9, [One Day, One U of A](#) will unite Razorbacks for the university's annual 24-hour day of giving.

Using a crowdfunding model, the event invites supporters to "Be the Beacon" by investing in a number of grassroots led projects addressing critical needs across campus, throughout the community, and across the state. Gifts of any size help fund scholarships, research, student success initiatives, and campus enhancements while demonstrating the collective power of philanthropy to create both immediate and lasting impact.



U of A PREPARING FUTURE LEADERS

For the third consecutive year, the university was named to *TIME* Magazine's Best Colleges for Future Leaders list, placing among the top 40 public universities and ranking 72nd overall out of 125 institutions nationwide. The recognition reflects the university's land grant mission and its focus on innovative academics, experiential learning, research opportunities and entrepreneurship. Rankings were based on analysis by *TIME* and Statista of 4,800 influential figures shaping American society, including policymakers, corporate executives, scientists, educators and cultural innovators, with data updated annually to capture emerging fields and rising leaders.



That commitment is reflected in the success of our graduates. In 2025, the university awarded more than 7,800 degrees and certificates, preparing students to lead and serve across Arkansas and beyond. Strategic investments, such as the [Land of Opportunity Scholarship](#), expand access and affordability for students statewide.

Support from alumni and friends sustains this momentum, and thoughtful, long term giving strategies can strengthen opportunities for future students while also advancing your financial objectives. Planned giving offers flexible, strategic ways to support the University of Arkansas while aligning with broader financial and estate planning goals.

GIVING APPRECIATED ASSETS

For many alumni and friends, gifts of appreciated assets such as stocks, retirement accounts, life insurance policies, and real estate can create a greater charitable impact than cash while also offering potential tax advantages.

Appreciated securities, including publicly traded stocks and mutual funds, may be transferred directly to the university. By contributing assets that have increased in value directly to the university, individuals can avoid capital gains tax and may even qualify for a charitable income tax deduction based on the asset's fair market value. This approach converts long term investment growth into immediate support for scholarships, faculty excellence, research and campus initiatives.

Retirement assets such as IRAs and other tax deferred plans are also impactful giving tools. Naming the university as a beneficiary can reduce potential estate and income taxes while ensuring that the full value of the asset benefits future generations of Razorbacks.

Other potential gift options include life insurance, real estate, or mineral interests. Policies that no longer serve their original purpose, appreciated real estate, or income producing mineral rights can be directed to areas of campus that matter most. These thoughtful strategies transform appreciated assets into meaningful and lasting support for the U of A.

The Office of Planned Giving can assist you in crafting a legacy that will benefit generations to come. For more information or guidance on creating a gift in your will or other planned gift of any size, please contact us at 479-575-7271 or legacy@uark.edu.

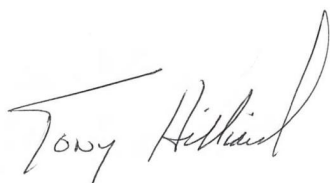
Stay connected with our latest stories, impact highlights, and campus updates by following the Arkansas Alumni Association on [Facebook](#), [Instagram](#), [LinkedIn](#), and [X](#).

Thank you for being an essential part of the University of Arkansas community. We look forward to sharing our next e-newsletter with you in May 2026.

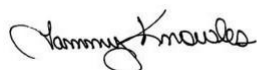
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landofopportunity.uark.edu

Thank you for your interest in planned giving. To access any of our resources, please visit our [website](#). The Office of Planned Giving's e-newsletter is informational and educational in nature. It does not offer professional tax, legal or accounting advice. For specific advice about the effect of any planning concept on your tax or financial situation or with your estate, please consult a qualified professional advisor.

University of Arkansas, Fayetteville

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